

2011 PRODUCT GUIDE

As seen on  
*Bill Dance*  
**OUTDOORS**

THE

*Bill Dance*

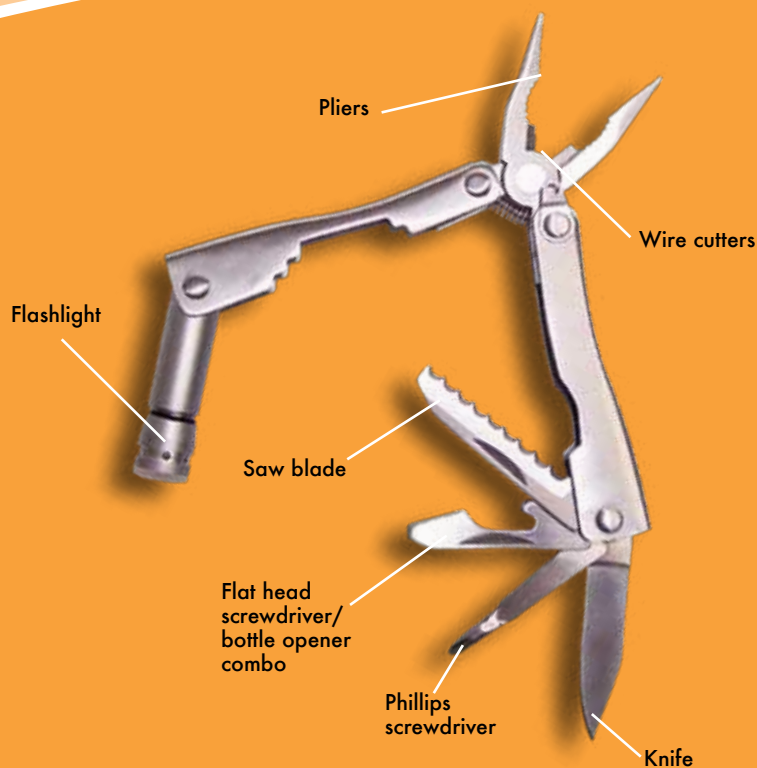
ADVANTAGE

**MULTI-TOOL**

Item No.	Description
N401	Multi-purpose Tool

You won't need to carry multiple tools on your next fishing trip if you have this handy, all-in-one Multi-purpose Tool. This sturdy and useful tool can conveniently be carried on your belt so it is right there when you need it.

- Stainless steel design
- Soft sided carry case
- Screwdriver, knife, pliers and flashlight
- Additional set of batteries on pack

**LURE RETRIEVER**

Item No.	Description
N101	Lure Retriever

The Bill Dance Lure Retriever was designed to rescue your favorite crankbait from underwater snags. The ergonomic shape provides comfort and control while working the specially designed retriever to bounce the lure or entangle the hooks to pull the lure free. The push button brake releases the retriever to free fall but also acts as a brake while reeling your lure to the surface.

- Ergonomic design for better hand control
- Push button release to drop & retrieve weight
- Soft touch handle knob
- Fold away handle
- 25 feet of cord
- Hook & chain style lure retriever

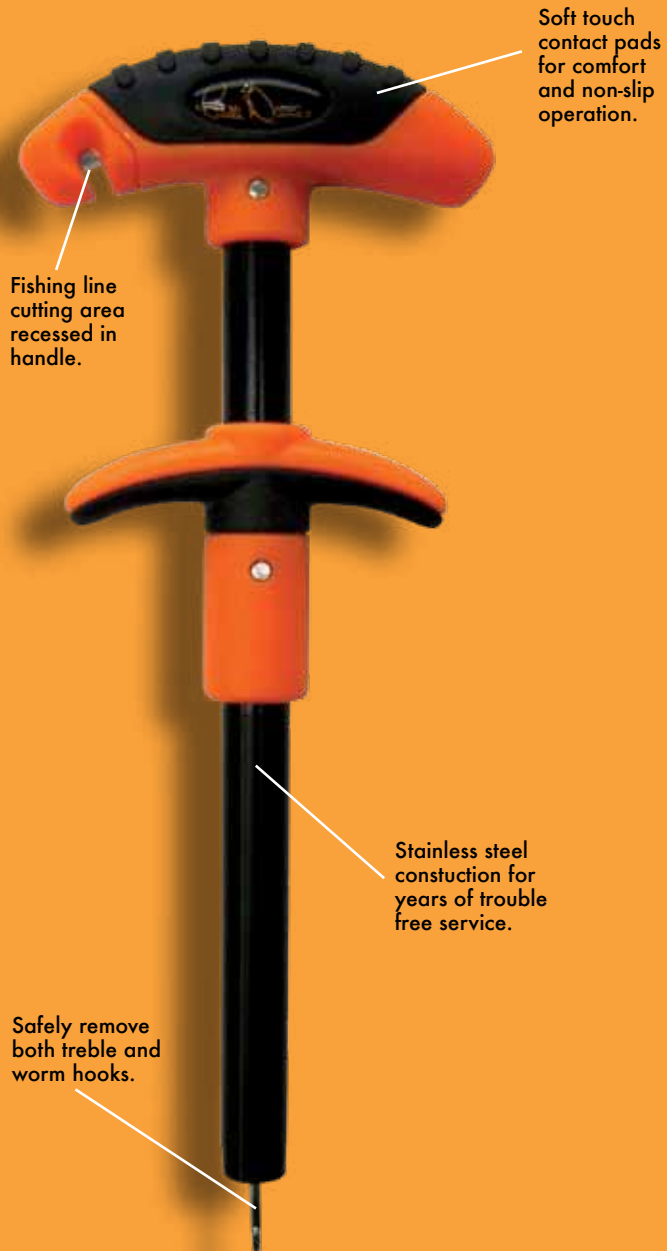


## HOOK REMOVER

Item No.	Description
N501	Hook Remover

The Bill Dance Hook Remover was specially designed to safely remove both treble and worm style hooks. The ergonomic hand grip is molded to comfortably fit any hand with soft touch grips for added comfort. Complete with fishing line cutter tucked away in the handle for added convenience. Sturdy steel frame ensures long lasting durability.

- Ergonomic design for better hand control
- Soft touch handle
- Steel frame durable construction
- Built-in line cutter in handle



THE



*Bill Dance*

**ADVANTAGE**

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