

# Creek Chub<sup>®</sup>

**World Record Lures**



**2011**  
PRODUCT GUIDE

# Knuckle-Head®



I6600JPF  
Holographic Shad



I6600JP  
Baby Striper



I6500JP  
Baby Bass

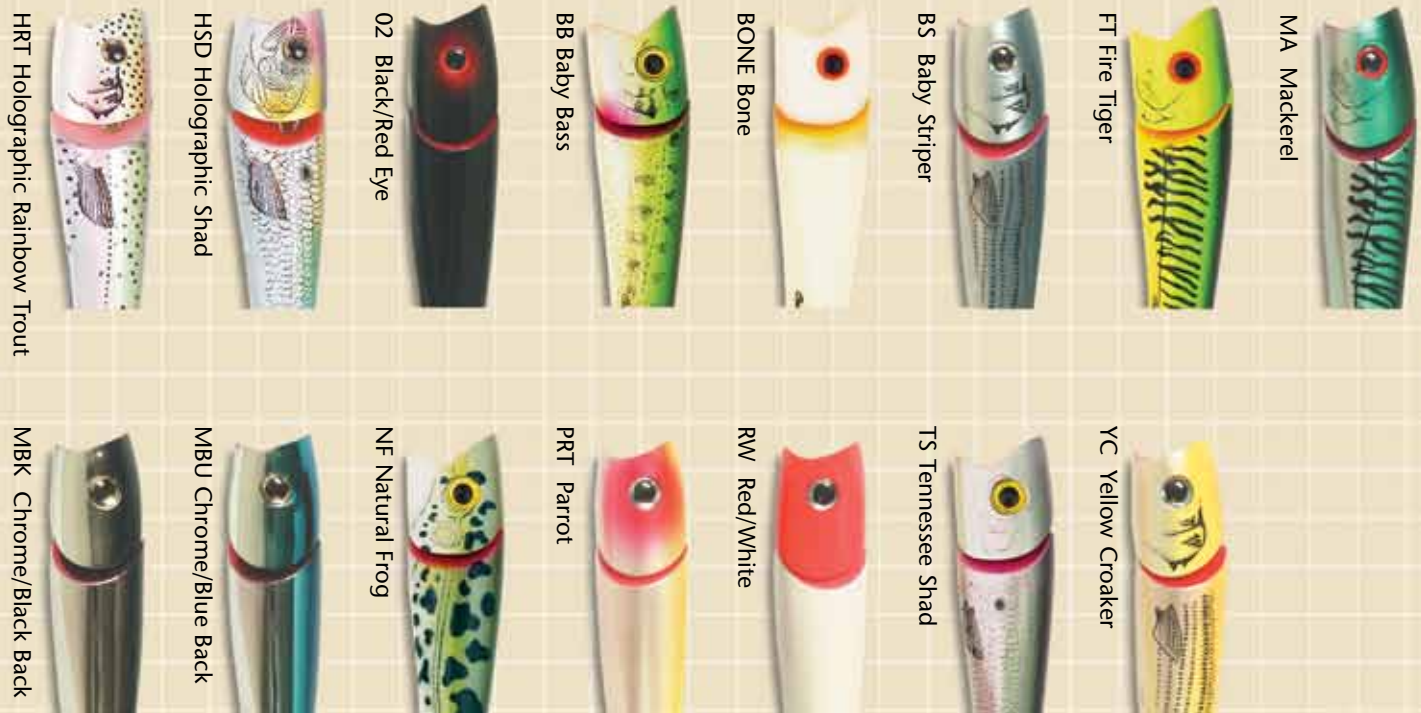
The Knuckle-Head and Knuckle-Head, Jr's. have captured the imagination of anglers from coast to coast. They're being used by surfcasters in the Northeast, muskie fishermen in the Midwest and bass anglers in the South. Who knew? Their unique jointed-head design has given them an unmatched action for all species of fish.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking	Trolling
	I6600JPF	Knuckle-Head	5	12.93	1 12/2	39.8	#1/0 saltwater hooks	topwater	n/a
	I6600JP	Knuckle-Head	5	12.93	1 1/2	39.8	#1/0 saltwater hooks	topwater	n/a
	I6500JP	Knuckle-Head, Jr.	4	9.84	5/8	17	#2 nickel hooks	topwater	n/a

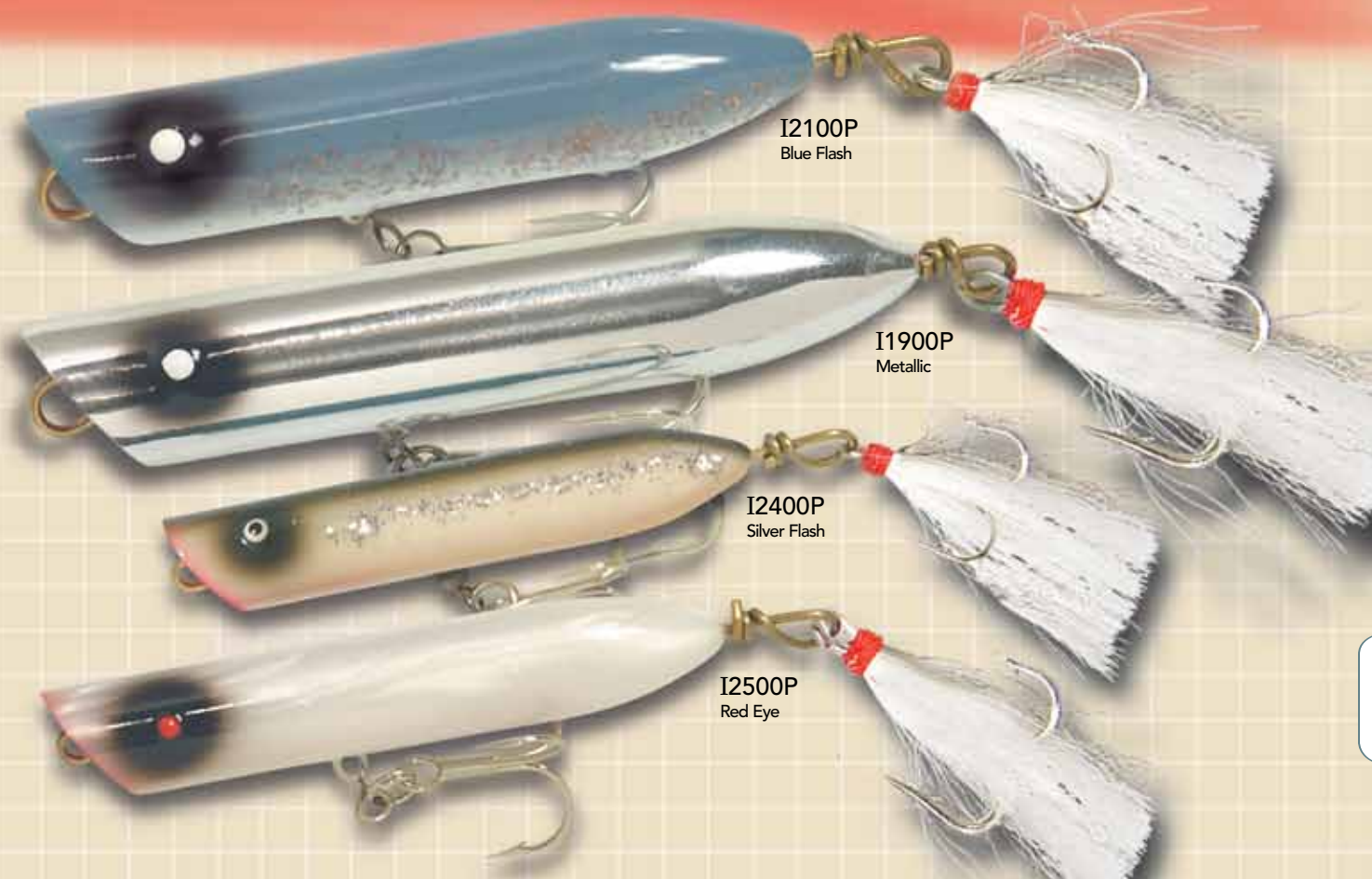
Available Colors:

I6600JPF	Knuckle-Head	HRT, HSD
I6600JP	Knuckle-Head	02, BS, MBK, MBU, RW, YC,
I6500JP	Knuckle-Head, Jr.	02, BB, BONE, BS, FT, MA, MBK, MBU, NF, PRT, RW, TS

Holographic colors only available in I6600JPF.



# STRIPER STRIKE®



I2100P  
Blue Flash

I1900P  
Metallic

I2400P  
Silver Flash

I2500P  
Red Eye

The Striper Strike® delivers long casts, unsurpassed durability and trophy-tough hardware. An excellent choice for fishing surf, below dams or anywhere long-casting surface lures are needed. The Striper Strike does not float and is designed to be retrieved quickly.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking	Trolling
	I1900P	Striper Strike	5	12.7	2 1/8	59.5	#3/0 saltwater hooks	topwater	n/a
	I2100P	Striper Strike	4 1/4	11.4	1 1/2	42.0	#1/0 saltwater hooks	topwater	n/a
	I2500P	Striper Strike	3 1/2	8.89	3/4	21.0	#2 saltwater hooks	topwater	n/a
	I2400P	Striper Strike	3	7.62	1/2	14.0	#4 nickel hooks	topwater	n/a

Available Colors:

I1900P	Striper Strike	02, BFL, BN, ME, RE SFL, YBS
I2100P	Striper Strike	02, BFL, BN, ME, RE SFL, YBS
I2500P	Striper Strike	BFL, ME, RE, SFL
I2400P	Striper Strike	BFL, ME, RE, SFL

02 Black/Red Eye



BFL Blue Flash



BN Banana



ME Metallic



RE Red Eye



SFL Silver Flash



YBS Yellow Striper



# JOINTED PIKIE™



I3000P  
Pikie

This steady, high-profile Jointed Pike™ attains depths of four to seven feet when casting and up to 11 feet when trolling. The hardware of the Jointed Pike is selected for lasting strength and durability.

Specs:	Model	Name	Size(In)	Size(cm)	Weight(oz)	Weight(g)	Hook	Cranking (ft)	Trolling (ft)
	I3000P	Jointed Pike	6	15.2	1 3/4	49.0	#1/0 saltwater hooks	4-7	11



02 Black/Red Eye



PE Perch



PI Pike



RW Red/White



SFL Silver Flash



YBS Yellow Striper



UW10385

A prominently displayed Creek Chub® banner will alert consumers to the fact that you carry Creek Chub® products. Made of weather-resistant Tyvek® 4.5 x 2.5 feet. Grommets in all four corners.

Specs:	Model	Name	Size (feet)	Color
	UW10385	Creek Chub Banner	4.5 x 2.5	Red Logo